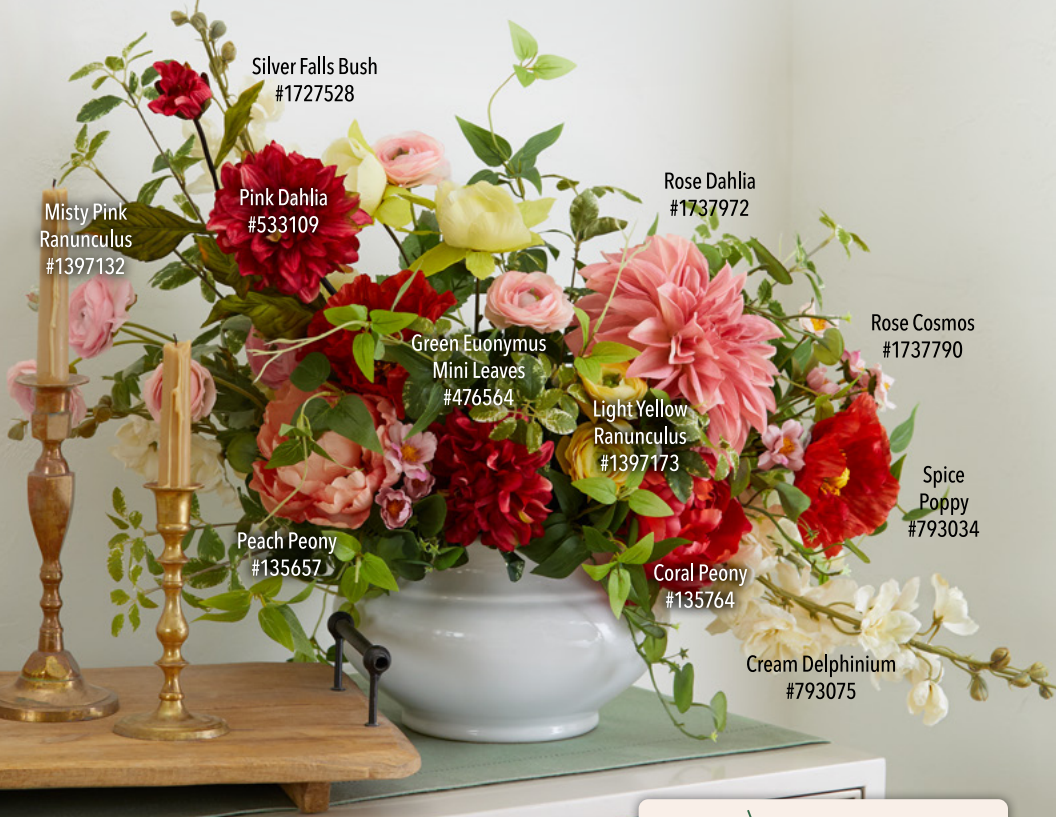


PLEASE TAKE  
FREE INSPO!

# Guide to FLORALS



Silver Falls Bush  
#1727528

Misty Pink  
Ranunculus  
#1397132

Pink Dahlia  
#533109

Rose Dahlia  
#1737972

Green Euonymus  
Mini Leaves  
#476564

Rose Cosmos  
#1737790

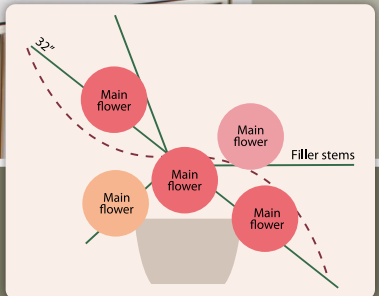
Light Yellow  
Ranunculus  
#1397173

Peach Peony  
#135657

Spice  
Poppy  
#793034

Coral Peony  
#135764

Cream Delphinium  
#793075



**HOBBY LOBBY®**

*New to floral arranging?*

LEARN THE BASICS OF FORM, COLOR  
AND MORE IN THIS TIP-FILLED GUIDE!



**ON THE COVER:** A rule of (green) thumb: Odd-numbered groupings of blooms make the most visually appealing displays. Five red blossoms create a throughline across this arrangement, guiding the eye, while the surrounding flowers fill out the look.

Light Green  
Snowball  
#246652

White Cosmo  
#2016335

White  
Ranunculus  
#1397140

Ash Leaf Spray  
#1748417

Cream Peony  
#2016327

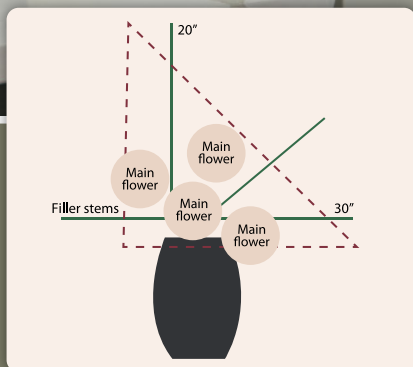
Cream Snowball  
#800706

Green Spike  
Berry & Leaves  
#327650



## HOME GROWN

Before arranging your blooms, it's important to create a base of greenery. You can use leafy picks and branches to form the shape of the arrangement (in this case, a right triangle), and then layer your focal and filler flowers (in that order).



Light Green  
Hydrangea  
#160838

Green Leaf Bush  
#1392075

Blush Tea Rose  
#1738111

Blue Curled Rose Stem  
#778472

Purple  
Tea Rose  
#552588

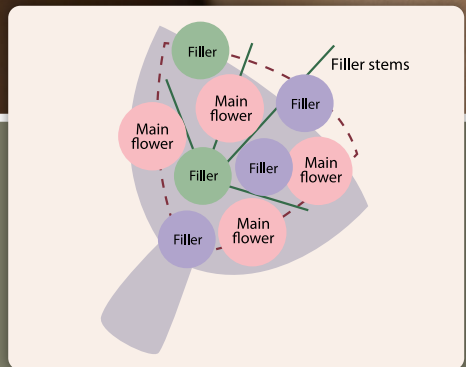
Asparagus Bush  
#1599778

Pink Peony  
#2043396



## BOUQUET AWAY

How to create a color-packed bouquet without it looking busy? Focus on three main shades for your largest flowers (we went for pink, green and purple) and then pick filler florals in lighter and darker tones within the same color families.



Brown Twig  
#934679

Yellow Protea  
#1888296

Yellow Billy  
Button  
#1084474

White  
Hydrangea  
#744235

Light Yellow  
Ranunculus  
#1397173

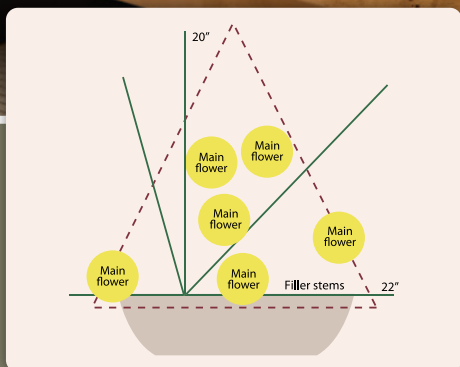
Coral Caroline Rose  
#663666

White Caroline Rose  
#663617



## BRANCH OUT

You can add a bit of height and airiness to a wide display with just a few tall, wispy branches and protea stems. Both elements also elevate the arrangement (literally!) by incorporating texture and variety.



We've included swatches and diagrams to help you plan the color scheme and shape of your arrangement. And since you can mix and match any palette and design, the possibilities are endless!

Blue Berry Spray  
#1747682

Blue Billy Button  
#1397181

Gold Ranunculus  
#792895

Deep Red  
Ranunculus  
#799932

Plum Rose  
#1738095

Orange Rose  
#541284

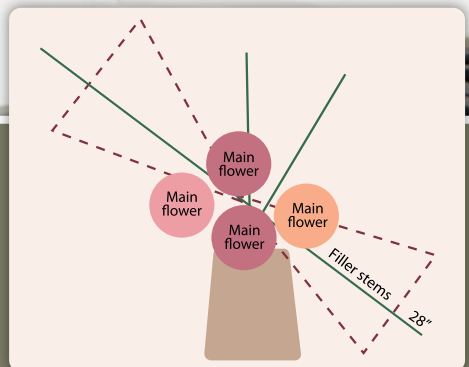
Purple Mini Cattail  
#465450

Fuchsia Peony  
#134932

Green Gypsophila  
#540146

Plum Daisy  
#793265

Plum Cosmos  
#1737816



## WHAT A GEM

Using a small vase? Make your arrangement one-and-a-half times the height and double the width of the vessel. This way, the florals stay the focus without overtaking the container. P.S. For tall vases, aim for two-and-a-half times the height.

Looking for the flowers we used in these projects? We've listed the SKU number of each of these florals. You can find it on the tag, or search for it here on the website.

Blush Ranunculus  
#1738012

Cream Blossom Spray  
#523142

Pink Daisy  
#522391

Mixed  
Forest Bush  
#1599711

White Sophia Rose  
#586404

Cream  
Dogwood  
#460782

Blush  
Berry Stem  
#1738277

White Peach  
Blossom  
#327916

Blush Rose  
#1738012



## AWESOME BLOSSOMS

Go all in on the lighter tones to recreate this pink-tastic arrangement! When working with blush, cream and other muted shades, you can pair the flowers with delicate greenery to keep the look soft.

